



“Watchdog” - Civil Society Monitoring Network - Clean Up Georgia
 The network has been created in the frames of the campaign “Clean up Georgia”

Action Plan

I. Introduction

Necessity of the creation of the network is caused by the flow of the information into the Implementing Group of the Project

“Clean Up Georgia – Raising of Public Awareness and Involvement in Solid Waste Management Improvement in Georgia” and needs the response from the Consortium of non-governmental organizations and other partner organizations (it should be noted that the project did not include the necessity of the creation of a perfect network “Watchdog” and respectively in the budget there is not envisaged the works of the network operator due to the fact that the Greens Movement/Friends of the Earth by its activities is itself a “watchdog” organization and is based on the membership traditionally working in the regions on the system of information collection by its members and further response to it which means that it carries out the activities characteristic for the public monitoring system and their further lobbying among the decision makers (during the “Clean Up the World” days this was successfully carried out).

Today for the development of the Project “Clean Up Georgia – Public Awareness Raising and its Involvement in the Process of the Improvement of Solid Waste Management” there emerged necessity to develop an Action Plan for the civil society monitoring network which is an inseparable part of the “Clean Up Georgia” Campaign.

II. Strategic Tasks and Long-term Vision of “Watchdog”

The main purpose of this network is to achieve:

- Rising of a demand in the civil society on the introduction of new systems of the waste management (3R)
- Growth of the self- consciousness of the population
- Protection of civil rights to live in clean, safe environment

III. “Watchdog” Strategic Aims, Activities and Expected Results

Strategic Aim 1.

Creation of “Watchdog” - Civil Society Monitoring Network - Clean Up Georgia”

- Direction 1.1.* Creation of Civil Society Monitoring Network
- Activity 1.1.1.* Systematic dissemination of information on the “Watchdog” - Civil Society Monitoring Network - Clean up Georgia
- Activity 1.1.2.* Creation of data base of the non-governmental organizations engaged in the Network
- Activity 1.1.3.* Dissemination of information through mass communication media about the creation and functioning of the “Watchdog” – Civil Society Monitoring Network - Clean up Georgia”

Expected outcome – *creation of a Civil Society Monitoring System*

Strategic Aim 2.

Identification of spontaneous and illegal landfills

- Direction 2.1.* Getting information from the representatives of the civil society and various groups of people on illegal and spontaneous landfills and providing information to the society
- Activity 2.1.1.* Functioning of telephone “hot line” for receiving calls from citizens¹
- Activity 2.1.2.* On the web site there will be put the names of coordinators according to the regions and their contact details²
- Activity 2.1.3.* A special form will be placed in the newspaper “Kviris Palitra” under the heading “Take out Garbage!...”³

Expected outcome – *getting information on spontaneous and illegal landfills*

Strategic Aim 2.

Response to the obtained information by the Civil Society Monitoring Network

- Direction 2.1.* Obtaining – processing-dissemination of information
- Activity 2.1.1.* Specification of obtained information about the polluted territories (rechecking the address, location)
- Activity 2.1.2.* Rechecking of the received information by the Project Regional

¹ “Hot line” +995 790 532600 is functioning on which a citizen can call (information about the hot line will be disseminated through the public networks from time to time

² The site needs refashioning – there will be added a button for coordinators

³ This is a message-form about the wastes disposed near houses

- Coordinator – filling in a relevant questionnaire, taking photos
- Activity 2.1.3.* Putting the information on the site
- Activity 2.1.4.* Dissemination of the information through mass communication means
- Activity 2.1.5.* Dissemination of the information among the members of the Civil Society Monitoring Network

Expected outcome – *providing society with correct rechecked information*

- Direction 2.2.* Development of correct response mechanisms on the received information
- Activity 2.2.1.* Development of the Response Plan
- Activity 2.2.2.* Preparation of a letter to be sent to a decision maker and handing over the letter

Expected outcome – *the Civil Society Monitoring Network responses to each case of identified illegal landfill*

Strategic Aim 3.

Reduction of the revealed territories polluted with wastes

- Direction 3.1.* Carrying out clean up activities of the polluted territories by Watchdog - the Civil Society Monitoring Network on the basis of obtained information
- Activity 3.1.1.* Preparation and carrying out of clean up activities on the polluted territories through mobilizing volunteers
- Activity 3.1.2.* Clean up of the polluted territories with the help of public utilities (where forces of volunteers are not enough)
- Activity 3.1.3.* Reflecting the cleaned up territories on the on-line map

Expected outcome – *Reduction of polluted territories in Georgia*

**Strategic Aim 4.
Monitoring of the Response**

<i>Direction 4.1</i>	Monitoring of the conducted activities and the analysis of their effectiveness
<i>Activity 4.1.1</i>	Description of the clean up activities with the help of coordinators
<i>Activity 4. 1.2</i>	Obtaining information and putting it on the web-page
<i>Activity 4.1.3</i>	Arranging meetings with different social groups
<i>Activity 4.1.4</i>	Preparation of information boards with the call “Do not litter”, “Collect separately – sort out”, “Use again”; “Recycle”; “New life to old articles”, etc.

Expected outcome – *Carrying out relevant and effective measures (activities) for the reduction of polluted territories*

**Strategic Aim 5.
Putting Watchdog - Civil Society Monitoring Network on the web-site**

<i>Direction 5.1</i>	Popularization of the Civil Society Monitoring Network and facilitating its capacity growth
<i>Activity 5.1.1</i>	Collecting information on civil society organizations
<i>Activity 5.1.2</i>	Expanding the Network by engaging in it “new” organizations and groups

Expected outcome – *Engaging the representatives of civil society and non-governmental organizations in the Network*

The action scheme of “Watchdog - Civil Society Monitoring Network - Clean Up Georgia”

